ParkBee is changing the world of parking by making parking garages of office buildings available to the public. ParkBee is opening more and more affordable and sustainable parking locations in the Netherlands and in the United Kingdom. We are growing rapidly and we’d like to use our growing database to be a data-driven, innovative company. Therefore, we are looking for an addition to our team who is keen on making queries and loves to make great analyses out of complicated data sets.

About ParkBee

Almost every major city is dealing with parking problems; it’s very difficult to find a parking spot and if you do find one, it is extremely expensive. However, there are sufficient vacant parking locations everywhere! Think of all the private parking garages of office buildings, right in the city centre, with many vacant spots.

ParkBee is a successful Amsterdam-based start-up that has developed the smart technology to make these great parking locations available to the public. We have successfully launched in 2016 and are growing rapidly with over 40 garages all over the Netherlands. We are at an exciting stage, currently expanding to new territories, having just entered the United Kingdom (London).

Job Description

ParkBee has a growing amount of data, and we’d like to use this enormous source of information to help in our commercial decision-making. We’d like you to convert our data in understandable business dynamics.

You will analyse ParkBee’s proprietary data and by extracting this data you will be helping the marketing and the customer support team to optimise the user experience. You will be working closely together with your colleagues from the technology team. Your role is based in Amsterdam!

Responsibilities

- Analyse and measure ParkBee users’ online/offline activities
- Work on ParkBee’s key commercial metrics
- Analyse the parking behavior and patterns of ParkBee customers
- Creating a dynamic pricing algorithm
- Identify and analyse different customer types through data analytics

You

- Love working with numbers and enjoy doing research; data-driven is your middle name!
- Are a master of Matlab, SQL and eager to grow further in these languages
- Not only love working with data, but also understand the commercial implications for ParkBee
- Enjoy working on many different projects and you pride yourself on your attention to detail
- Are currently in college or university, preferably 2nd year or higher, or you just graduated
The Perks of working at ParkBee

ParkBee creates an environment with a lot of freedom and responsibility. Working for an innovative and growing start-up can be challenging but extremely rewarding. You will not just watch and learn, but you will have the chance to implement the things you learn right away. Every day will be different, and you will have an important role in this crucial stage where ParkBee is expanding to new territories.

At ParkBee we have the motivation to change the world’s parking industry in a customer- and climate-friendly way. We have the proven technology to do so, now it is up to great people to assure we will get this done.

You will work in an entrepreneurial environment, with a sharp, motivated and international team that continues to grow. We believe in people, in collaboration and making impact together. There are great opportunities to grow and we will stimulate you to get the most out of yourself. You will be part of a hard-working, young team, that loves to celebrate its successes: good Friday afternoon drinks and great team events!

Join us!

Start your journey with ParkBee by sending your CV and motivation in English or Dutch to Anouk Oosterbaan, jobs@parkbee.com. Mention the function you’re applying for and send it no later than the 7th of April. A creative approach to highlight why you fit our team and this role so well, is always appreciated!