ParkBee is changing the world of parking by making the parking garages of office and residential buildings available to the public. We need you to help make this change! We are growing rapidly and it is crucial for us to research data and marketing expansion. We are seeking an expansion research analyst Intern to enhance the growth of ParkBee’s garage network.

About ParkBee

Almost every major city is dealing with parking problems; Parking is extremely expensive and it’s very difficult to find a parking spot. However, there are sufficient vacant parking locations, think of all the private parking garages of office buildings, right in the city centre, with many vacant spots. ParkBee is a successful Amsterdam based start-up that has developed the smart technology to open up these locations to the public. We have successfully launched and are growing rapidly with over 40 garages all over the Netherlands. We are at an exciting stage, currently expanding to new territories, having just entered United Kingdom (London).

Job Description

ParkBee continues to grow fast and is looking for support on the strategic growth plan ahead. This role is a really unique opportunity to help assist with ParkBee’s ambition to become a global company. You will be working on market research for ParkBee’s global expansion. The job can be located in Amsterdam or London. You will be working closely with key members of both UK and The Netherlands. Your main responsibility will be identifying new market opportunities. This analysis includes everything from competition to legal and understanding the European market.

You will assist with both operations and expansion in the following:

Responsibilities:

- Analyse the market trends and look for opportunities for new parking locations
- Review legal structure for new cities, regions and countries
- Review data and make operational conclusions (e.g. in pricing, volume and demand)
- Research market sizes, opportunities and trends in mobile parking (payment)
- Work closely with the commercial team and make sure they are up to date about the latest results of your research
- Assisting the rest of team in analysing current (parking) data
- As a ParkBee intern you’re considered as a full member of the team.

Requirements:

- Currently in higher education or university degree (at least 2nd year)
- You enjoy doing research and working with numbers: you are a whiz at excel
- You can not only manipulate data, but you help make operational decisions based on the data
- You enjoy working on many different projects and you pride yourself on attention to detail
- You are driven, and you have a great sense of responsibility
- Fluent in English.
VACANCY: Expansion Research Analyst intern (NL or UK)

The Perks:

ParkBee creates an environment with significant freedom and responsibility. Working for an innovative and growing start-up can be challenging but extremely rewarding. You will have an important role in this crucial stage where ParkBee is expanding to new territories. At ParkBee we have the motivation to change the world’s parking industry in a customer- and climate-friendly way. We have the proven technology to do so, now it is up to great people to assure we will get this done.

You will work in an entrepreneurial environment, with a sharp, motivated and international team that continues to grow. We believe in people, in collaboration and making impact together. There are great opportunities to grow and we will stimulate you to get the most out of yourself. You will be part of a hard-working, young team, that loves to celebrates it's successes: good Friday afternoon drinks and team events.

Join us!

Start your journey with ParkBee by sending your CV and motivation in English to Anouk Oosterbaan, jobs@parkbee.com. Mention the function you’re applying for and send it by no later than 7th of April. A creative approach to highlight why you fit this role so well, is always appreciated!