

Privacy guarantees in statistical estimation: How to formalize the problem?

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The modern landscape

Modern data sets are often very large

- biological data (genes, proteins, etc.)
 - medical imaging (MRI, fMRI etc.)
 - astronomy datasets
 - social network data
 - recommender systems (Amazon, Netflix etc.)
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- 1 Computational constraints: (low-order) polynomial-time is essential!
- 2 Communication/storage constraints: distributed implementations are often needed
- 3 Privacy constraints: tension between hiding/sharing data

From Classical Minimax Risk...

Choose estimator to minimize the worst-case risk

$$\text{Classical minimax risk} = \inf_{\hat{\theta}_n} \sup_{\theta \in \Omega} \mathbb{E} \left[\mathcal{L}(\hat{\theta}_n, \theta) \right]$$



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1902–1950

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Two party game:

- **Nature** chooses parameter $\theta \in \Omega$ in a potentially adversarial manner
- **Statistician** takes infimum over all estimators:

$$\underbrace{(X_1, \dots, X_n)} \mapsto \hat{\theta}_n \in \Omega$$

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Classical questions about minimax risk:

- how fast does it decay as a function of sample size n ?
- dependence on dimensionality, smoothness etc.?
- characterization of optimal estimators?

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On-going research: statistical minimax with constraints

- Computationally-constrained estimators
(e.g., Rigollet & Berthet, 2013; Ma & Wu, 2014; Zhang, W. & Jordan, 2014)
- Communication constraints
(e.g., Zhang et al., 2013; Ma et al. 2014; Braverman et al., 2015)
- Privacy constraints (e.g., Dwork, 2006; Hardt & Rothblum, 2010; Hall et al., 2011; Duchi, W. & Jordan, 2013)

Why be concerned with privacy?

Many sources of data have both statistical utility and privacy concerns.



(a) Personal genome project

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**Think
Before You
Spit**



(b) Privacy breach
Scientific American, August 2013

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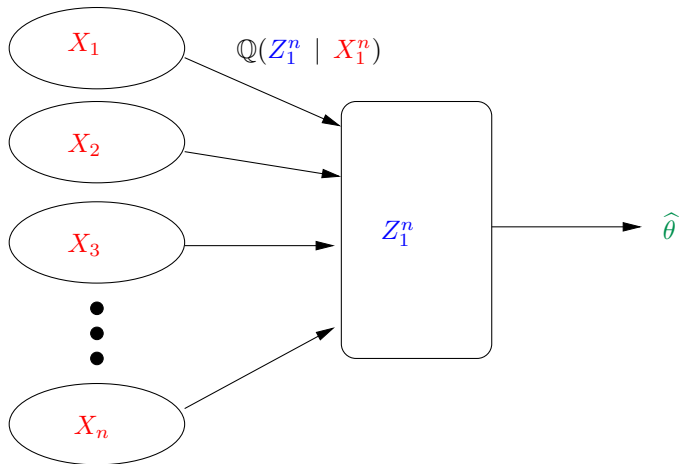


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Question

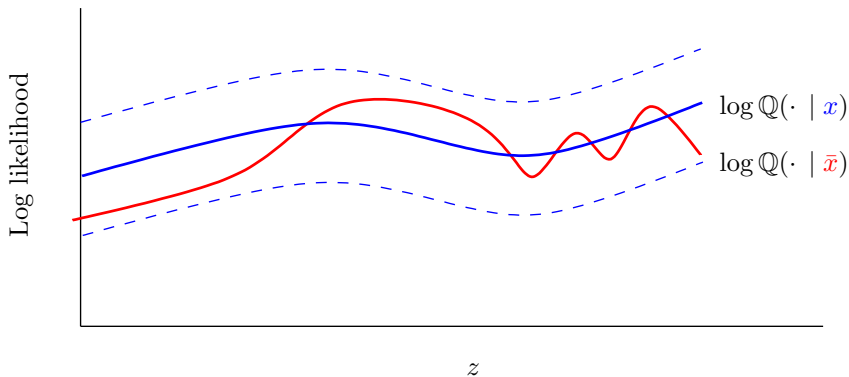
How to obtain principled tradeoffs between these competing criteria?

Basic model of local privacy



- each individual $i \in \{1, 2, \dots, n\}$ has personal data $X_i \sim \mathbb{P}_{\theta^*}$
- conditional distribution \mathbb{Q} between **private data** X_1^n and **public data** Z_1^n
- estimator $Z_1^n \mapsto \hat{\theta}$ of unknown parameter θ^* .

Local privacy at level α

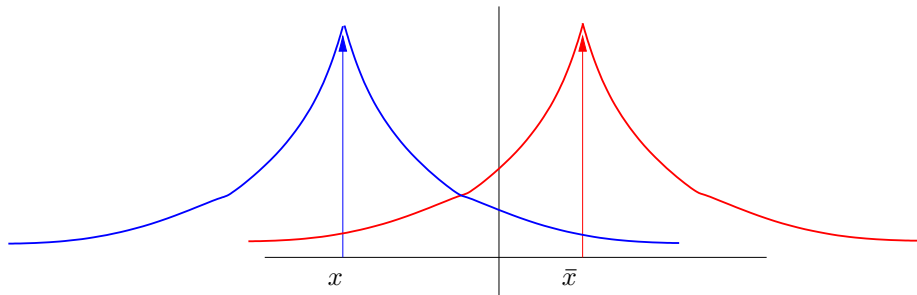


Definition

Conditional distribution Q is locally α -differentially private if

$$e^{-\alpha} \leq \sup_z \frac{Q(z | x_1^n)}{Q(z | \bar{x}_1^n)} \leq e^{\alpha} \quad \text{for all } x_1^n \text{ and } \bar{x}_1^n \text{ such that } d_{\text{HAM}}(x_1^n, \bar{x}_1^n) = 1.$$

Illustration of Laplacian mechanism

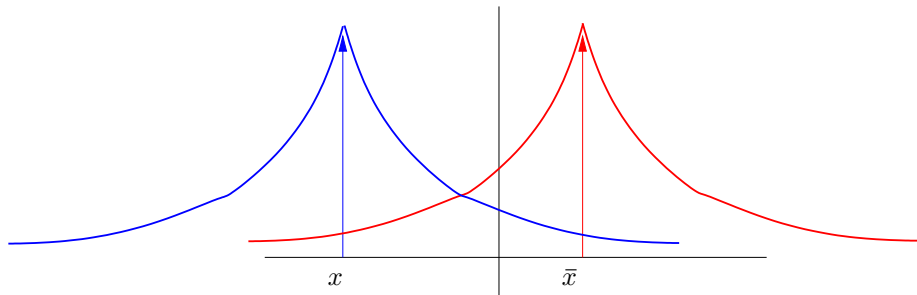


Add α -Laplacian noise

(Dwork et al., 2006)

$$Z = x + W, \quad \text{where } W \text{ has density } \propto e^{-\alpha |w|}$$

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For all $x, x' \in [-1/2, 1/2]$:

$$\sup_{z \in \mathbb{R}} \left| \log \frac{Q(z | x)}{Q(z | \bar{x})} \right| = \alpha \left| \sup_{z \in \mathbb{R}} |z - x| - |z - \bar{x}| \right| \leq \alpha.$$

Various mechanisms for α -privacy

Choices from past work:

- randomized response in survey questions
- Laplacian noise
- exponential mechanism

(Warner, 1965)

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(McSherry & Talwar, 2007)

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Some past work on privacy and estimation:

- local differential privacy and PAC learning (Kasiviswanathan et al., 2008)
- linear queries over discrete-valued data sets (Hardt & Rothblum, 2010)
- global differential privacy and histogram estimators (Hall et al., 2011)
- lower bounds for certain 1-D statistics (Chaudhuri & Hsu, 2012)

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Questions:

- Can we provide a general characterization of trade-offs between α -privacy and statistical utility?
- Can we identify optimal “mechanisms” for privacy?

Minimax optimality with α -privacy

- family of distributions $\{\mathbb{P} \in \mathcal{F}\}$, and functional $\mathbb{P} \mapsto \theta(\mathbb{P})$
- samples $X_1^n \equiv \{X_1, \dots, X_n\} \sim \mathbb{P}$ and estimator $X_1^n \mapsto \hat{\theta}(X_1^n)$
- loss function (e.g., squared error, 0-1 error, ℓ_1 -error)

$$(\hat{\theta}, \theta) \quad \mapsto \quad \underbrace{\mathcal{L}(\hat{\theta}, \theta)}_{\text{quality of } \hat{\theta} \text{ as estimate of } \theta}$$

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Ordinary minimax risk:

$$\mathfrak{M}_n(\mathcal{F}) := \underbrace{\inf_{\hat{\theta}}}_{\text{Best estimator}} \sup_{\mathbb{P} \in \mathcal{F}} \mathbb{E} \left[\mathcal{L}(\hat{\theta}(X_1^n), \theta(\mathbb{P})) \right]$$

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Minimax risk with α -privacy

Estimators now depend on **privatized samples** Z_1^n

$$\mathfrak{M}_n(\alpha; \mathcal{F}) := \underbrace{\inf_{Q \in \mathcal{Q}_\alpha}}_{\text{Best } \alpha\text{-private channel}} \inf_{\hat{\theta}} \sup_{\mathbb{P} \in \mathcal{F}} \mathbb{E} \left[\mathcal{L}(\hat{\theta}(Z_1^n), \theta(\mathbb{P})) \right]$$

Vignette A: α -private location estimation

Consider estimation of mean functional $\theta(\mathbb{P}) = \mathbb{E}[X]$ over family

$$\mathcal{F}_k := \{ \text{distributions } \mathbb{P} \text{ such that } \mathbb{E}[X] \in [-1, 1] \text{ and } \mathbb{E}[|X|^k] \leq 1 \}$$

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Theorem

For all $k \geq 2$ and $\alpha \in (0, 1/4]$, the α -private minimax risk scales as

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Examples:

- For **two moments** $k = 2$, rate is reduced from parametric $1/n$ to $1/(\alpha\sqrt{n})$.
- As $k \rightarrow \infty$ (roughly bounded random variables), private rate converges to the parametric one (with a pre-factor of $1/\alpha^2$).

Sample size reduction: $n \mapsto \alpha^2 n$

Given an α -private channel, any pair $\{\mathbb{P}_j, j = 1, 2\}$ induces marginals

$$\mathbb{M}_j^n(A) := \int \mathbb{Q}(A \mid x_1, \dots, x_n) d\mathbb{P}_j^n(x_1, \dots, x_n) \quad \text{for } j = 1, 2.$$

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Theorem (Duchi, W., & Jordan, 2013)

Given n i.i.d. samples from any α -private channel with $\alpha \in (0, 1/2]$, we have

$$\frac{1}{n} \underbrace{\left\{ D(\mathbb{M}_1^n \parallel \mathbb{M}_0^n) + D(\mathbb{M}_0^n \parallel \mathbb{M}_1^n) \right\}}_{\text{Symmetrized KL divergence}} \lesssim (e^\alpha - 1)^2 \underbrace{\|\mathbb{P}_1 - \mathbb{P}_0\|_{TV}^2}_{\text{Total variation}}$$

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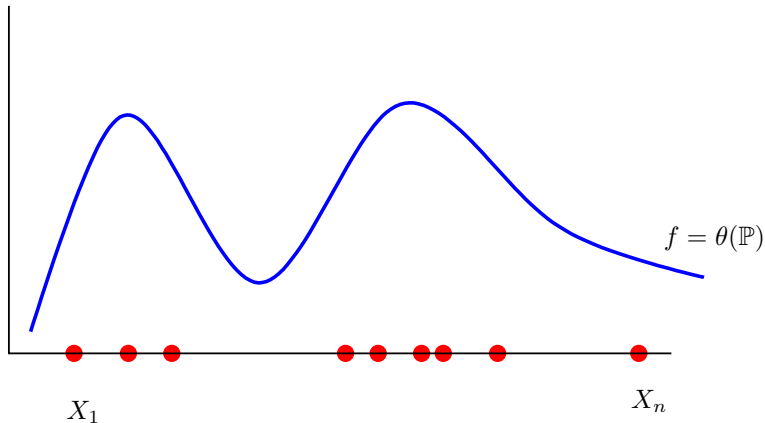
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Note that $(e^\alpha - 1)^2 \lesssim \alpha^2$ for $\alpha \in (0, 1/4]$.

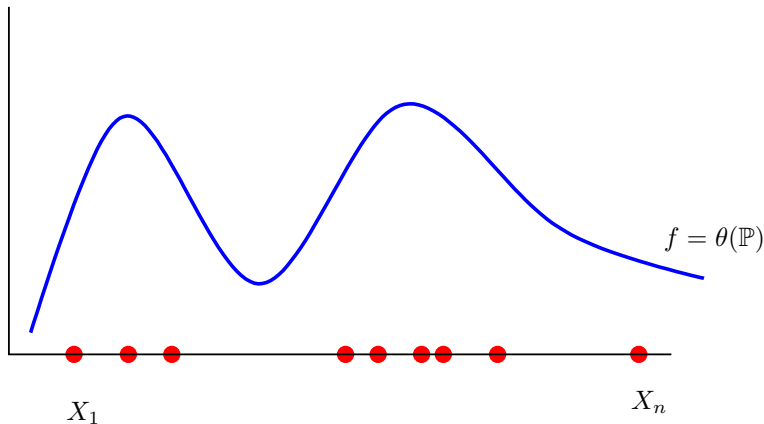
Vignette B: Non-parametric density estimation

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Ordinary minimax rates depend on number of derivatives $\beta > 1/2$ of density f :

$$\mathfrak{M}_n(\mathcal{F}(\beta)) \asymp \left(\frac{1}{n}\right)^{\frac{2\beta}{2\beta+1}}.$$

(Ibragimov & Hasminskii, 1978; Stone, 1980)

Optimal rates for α -private density estimation

Consider density estimation based on α -private views (Z_1, \dots, Z_n) of original samples (X_1, \dots, X_n) .

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Example: How many samples $N(\epsilon)$ to achieve error $\epsilon = 0.01$ for Lipschitz densities ($\beta = 1$)?

Classical case $N \approx 1,000$ versus Private case $N \approx 10,000$.

How to achieve a matching upper bound?

Naive approach: Add Laplacian noise directly to samples

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Lower bound for this mechanism

For any estimator \hat{f} based on (Z_1, \dots, Z_n) :

$$\sup_{f^* \in \mathcal{F}(\beta)} \mathbb{E}[\|\hat{f} - f^*\|_2^2] \gtrsim \left(\frac{1}{n}\right)^{\frac{2\beta}{2\beta+5}}$$

Follows from known lower bounds for deconvolution

(Carroll & Hall, 1988)

An optimal mechanism

① For a given orthonormal basis $\{\phi_j\}_{j=1}^{\infty}$ of $L^2[0, 1]$, individual i computes

$$\Phi_1^D(X_i) := \{\phi_1(X_i), \phi_2(X_i), \dots, \phi_D(X_i)\} \quad \text{for dimension } D \text{ to be chosen}$$

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- ② Privatized D -dimensional vector:

Hypercube sampling scheme with $\mathbb{E}[Z_i | X_i] = \Phi_1^D(X_i)$

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- 3 Statistician can compute noisy versions of D basis expansion coefficients

$$\hat{B}_j = \frac{1}{n} \sum_{i=1}^n Z_{ij}, \quad \text{and} \quad \hat{f} = \sum_{j=1}^D \hat{B}_j \phi_j$$

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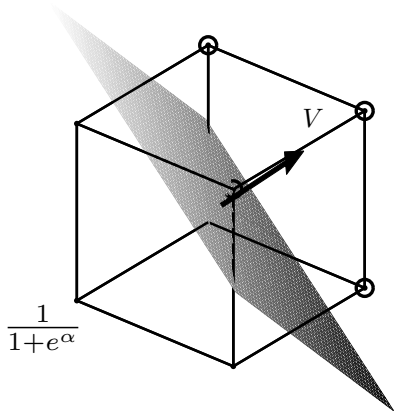
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Upper bound

For any $D \geq 1$, the privatized density estimate satisfies

$$\mathbb{E}[\|\hat{f} - f^*\|_2^2] \lesssim \frac{D^2}{n\alpha^2} + \frac{1}{D^{2\beta}}$$

Hypercube sampling: Optimal privacy mechanism



$$\frac{e^\alpha}{1+e^\alpha}$$

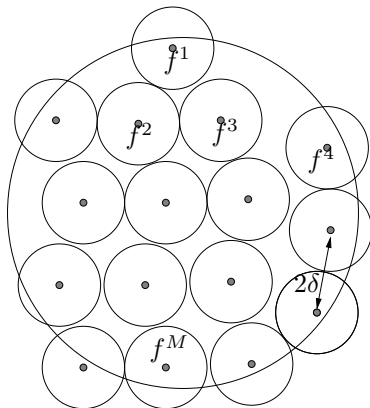
- Given $V = \Phi_1^D(X)$ with $\|V\|_\infty \leq C$, form D -dimensional random vector

$$\tilde{V}_j = \begin{cases} +C & \text{with prob. } \frac{1}{2} + \frac{V_j}{2C} \\ -C & \text{with prob. } \frac{1}{2} - \frac{V_j}{2C}. \end{cases}$$

- Draw $T \sim \text{Ber}\left(\frac{e^\alpha}{1+e^\alpha}\right)$ and set

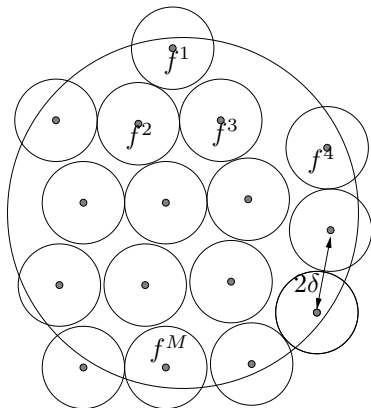
$$Z \sim \begin{cases} \text{Uni}(\{-C, +C\}^D \mid \langle Z, \tilde{V} \rangle > 0) & \text{if } T = 1 \\ \text{Uni}(\{-C, +C\}^D \mid \langle Z, \tilde{V} \rangle \leq 0) & \text{if } T = 0 \end{cases}$$

Lower bounds via metric entropy



Andrey Kolmogorov
1903–1987

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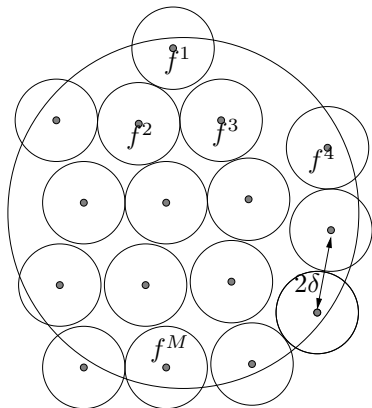
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Packing number

Given a metric ρ and function class \mathcal{F} , a δ -packing is a collection $\{f^1, \dots, f^M\}$ contained in \mathcal{F} such that

$$\rho(f^j, f^k) > 2\delta \quad \text{for all } j \neq k.$$

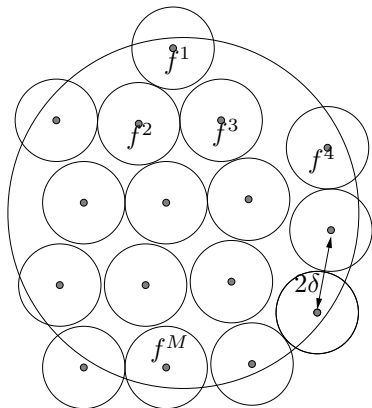
From metric entropy to hypothesis testing



Two-person game:

- Nature chooses a random index $J \in \{1, \dots, M\}$
- Statistician estimates density based on n i.i.d. samples from f^J

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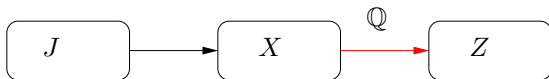
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- Statistician estimates density based on n i.i.d. samples from f^J

Reduction to hypothesis testing

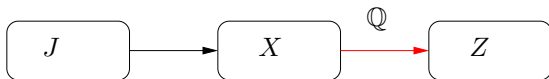
Any estimator \hat{f} for which $\rho(\hat{f}, f^J) < \delta$ with high probability can be used to decode the index J .

A quantitative data processing inequality



- packing index $J \in \{1, 2, \dots, M\}$
- non-private variables $(X \mid J = j) \sim \mathbb{P}_j$
- mixture distribution $\bar{\mathbb{P}} = \frac{1}{M} \sum_{j=1}^M \mathbb{P}_j$.

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Theorem (Duchi, W. & Jordan, 2013)

For *any non-interactive α -private channel \mathbb{Q}* , we have

$$\frac{I(Z_1, \dots, Z_n; J)}{n} \leq (e^\alpha - 1)^2 \underbrace{\sup_{\|\gamma\|_\infty \leq 1} \left\{ \frac{1}{M} \sum_{j=1}^M \left[\int_{\mathcal{X}} \gamma(x) (d\mathbb{P}_j(x) - d\bar{\mathbb{P}}(x)) \right]^2 \right\}}_{\text{dimension-dependent contraction}}$$

High-level and extensions

High-level

Two main theorems are forms of “information contraction”:

- 1 Pairwise contraction: consequences for Le Cam’s method
- 2 Mutual information contraction: consequences for Fano’s method

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Some extensions:

- 1 Matching rates for linear regression ($n \mapsto n\alpha^2$)
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Sparse optimization no longer depends logarithmically on dimension.

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Sparse optimization no longer depends logarithmically on dimension.
- 4 Laplacian mechanism can be **sub-optimal**. Need to consider geometry of set.

Summary

- interesting trade-offs between privacy and statistical utility
 - new notion of locally α -private minimax risk
 - provided some general bounds and techniques:
 - bounds on total variation useful for Le Cam's method
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Some papers:

- Duchi, W. & Jordan (2013). Local privacy and statistical minimax rates. <http://arxiv.org/abs/1302.3203>, February 2013.
- W. (2015). Constrained forms of statistical minimax: Computation, communication, and privacy. *Proceedings of the International Congress of Mathematicians*.