

ethic-answer(s)

ethic(s)
by choosing as a society to avoid difficult questions of value, and instead leaving them to each of us as individuals we are in effect providing answers to those questions ...

... in the market people vote with their feet ...

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moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-behavior(s)

ethic(s)
... basic human desire for attachment, a friendly social environment fostered by ethical, fair, sympathetic behavior ...

... we (even) derive pleasure from punishing those who cheat ...

neuroscience of fair play
moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-brain(s)

ethic(s)
... while the brain mechanisms of fear and love are quite different, the conceptual framework connecting both to ethical behavior(s) is the same, providing for an efficiency that, from a scientific point of view is most pleasing ...

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moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-choice(s)

ethic(s)
we have all benefited in many ways from the freedom of choice, individualism, and innovation over constraint, collectivism and tradition ... the benefits are obvious ... but we have all suffered as well, our pursuit of unlimited economic and social freedom has paradoxically turned modern life into an iron cage ...

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ethic-contract(s)

ethic(s)
the more that is on the contract,
the less can be expected without

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ethic-democracy(s)

ethic(s)
democratic political systems cannot be sustained in the absence of a set of shared values and moral precepts that unite citizenry into a moral community

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moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-design(s)

moral(s) / question(s) / value(s)

(design) question(s)!? – social(s) / utopia / engineering(s)

- control – as in autonomy
- certainty – predicable(s)
- harmony – living together
- vitality – in life

robots in health care / happiness / X / frame(s) / ritual(s)

ethic-education(s)

ethic(s)

education of value(s)

people must be taught about the (real) value of education ...

moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

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ethic-goal(s)

ethic(s)

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{\bf
\ \ performance -- gaining favorable judgement(s)
goal(s)
\ \ mastery -- increasing competence, skill(s)
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moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

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ethic-ignorance(s)

... beware of the man who works hard to learn something, learns it, and finds himself no wiser than before ...

... he is full of murderous resentment of people who are ignorant without having come by their ignorance the hard way ...

politic(s) / ethic(s) / illusion(s)

moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

Kurt Vonnegut

ethic-market(s)

ethic(s)

one of the major goals of advertising is to blur the distinction between needs and wants ...

... in the market view, economizing on love substitutes realism for romanticism ...

moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

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ethic-math(s)

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life(s) / closure(s) / reflect(s) / fight(s) / reference(s)

ethic-medical(s)

dream(s) / utopia(s) / transform(s) / adventure(s) / moral(s)

- **autonomy** – of individual decision(s)
- **beneficence** – for personal well-being
- **non-malevolence** – consequence(s) of action(s)
- **justice** – (critical) self-examination(s)

trust me: I am a robot / science(s) / design / ethic(s)

ethic-model(s)

professionalism(s): ... is there some place we can turn for models of work life in which goal(s) other than profit motivate and organize the activities of participants?

moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-paradox(s)

paradox: an optimism about the liberating power of rationality and science can yield an account of human nature that is constraining and pessimistic ...

... idea technology, unlike thing technology, can have profound effects on us, even if the ideas are false ...

moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-play(s)

... player(s) need to be energetic, imaginative and confident in the face of an unpredictable, contestive, emergent world.

... players also accept the complex relations between all forms of play, whether ancient or modern ...

moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-price(s)

ethic(s) / price(s)

- freedom – danger
- individualism – loneliness
- autonomy – vulnerability
- enlightenment – uncertainty

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ethic-professional(s)

professional(s) ... they are governed by a set of objectives and standards that demand honesty, integrity and commitment to excellence

moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-rule(s)

ethic(s) / discipline(s)
the technological complexity of modern life calls for the professionalization of more and more occupations
... including sport(s) ...

... those who bend the rules, or cheat, may win individual contests, but they will not be achieving excellence

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moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-science(s)

ethic(s)
it is the ethic of science to separate matters of morality from matters of fact and to concern itself only with the latter

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moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-surprise(s)

ethic(s) / discipline(s)
... to be prepared against surprise is to be trained,
to be prepared for surprise is to be educated ...

rethoric(s) / play ethic / gamer(s)
moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-technology(s)

ethic(s) – payoff(s) / challenge(s) / game(s) / math(s) / plan(s)
dream(s) / utopia(s) / transform(s) / adventure(s) / moral(s)

- **embodiment** – (human - technology) -i world
- **hermeneutic** – human -i (technology - world)
- **alterity** – human -i technology (-world)
- **background** – human (-technology -world)

research / robot(s) / human(s) / evolution(s) / X / space(s)

ethic-trail(s)

ethic(s)
the trail of evidence leads to how we are hardwired to follow the golden rule
... our ethical behaviors depend on a balance between the forces in the nervous system that support society and the force toward aggression ...

neuroscience of fair play
moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)

ethic-world(s)

ethic(s)
this is the best of all possible worlds – said the optimist.
I know – said the pessimist.

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moral(s) / theme(s) / answer(s) / ritual(s) / manifesto(s)