

question-agenda(s)

agenda(s) – ~~agenda(s)?~~

what

about

agenda(s)?

question-challenge(s)

engineering / ICT challenge(s) [3/5]

concept(s)

- everything is miscellaneous – site¹

model(s)

- business model – *what is web 2.0?* (article²)

problem(s)

- identity 2.0 – who is the dick on my site(s)³

question-course(s)

course(s) – engineering / format(s)

- **knowledge** – is a process, not a product
- **information** – is a commodity (on the web)
- **creativity** – is contagious
- **discipline** – relies on self-organisation
- **technology** – requires motivation

education is a waste of time

question-create(s)

structure(s) – creative explorations of art, science & technology

1. *disciplinary courses* – traditional approach, with regular courses and assignments
2. *project-based work* – lectures to support active exploration of topics by students
3. *creative applications* – challenges, to produce viable solutions for real world applications

¹www.everythingismiscellaneous.com

²www.oreillynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html

³identity20.com/media/ETECH_2006

question-engineer(s)

engineer(s) – creative explorations of art, science & technology
/ - / .

who-am-i? / moral(s)

Who can be interested any longer in that age-old idle talk about **good and evil** when it has been established that good and evil are not 'constants' at all, but '**functional values**', so that the goodness of works depends on the historical circumstances, and the goodness of human beings on the **psycho-technical skill** with which their qualities are exploited? The world is simply ridiculous if one looks at it from the **technical point of view**. It is **unpractical** in all that concerns the **relations between human beings**, and in the highest degree uneconomical and inexact in its methods.

der man ohne ...? / play / engineer(s) / cycle(s)

question-game(s)

game(s) – meaning / C4(X) / engine(s) / space(s) / resource(s)

twinkle(s) / difference(s)

- **challenge** – relevance, feedback, confidence
- **curiosity** – *cognitive* / *sensitive* discrepancy
- **control** – contingency, choice, power
- **context** – intrinsic or extrinsic metaphor(s)

gaming is a waste of time / design / game(s) / ximpel
play / war(s) / dynamic(s) / challenge(s) / value(s) / theory

question-hero(s)

hero(s) – background(s)

- Galvani/Volta/Ritter – sensorial experiments / electrified
- Walter Benjamin – (re)introducing the aura of art
- Ted Nelson – augmenting the human intellect
- Donald Knuth – literate programming
- Timothy Leary – turn-on, tune-in, drop out – deoxy.org/leary.htm

creative engineering, architecture and design

question-math(s)

math(s) – meaning / C4(X) / intelligence(s) / space(s)

travel(s) / why is it really worthwhile to make a serious study of ...

- **intellectual curiosity** – to know the truth
- **professional pride** – anxiety about performance
- **ambition** – desire for reputation

game(s) / challenge(s) / quote(s)
play / war(s) / dynamic(s) / challenge(s) / value(s) / theory

question-medium(s)

answers(s) – message 2.0

_ .. / create / common(s) / art(s) / _ / .

in our digital age the message determines the selection of the medium

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question-research(s)

research(s) – www.iipcreate.com

comments after 8/5/08:
interesting, high level research,

veel kennis, geen benul ...

note to myself: back to
basic principle(s)
of media & game development

academic research takes the fun out of humor

question-secondlife(s)

_ .. / human(s) / relationship(s) / experience economy / _ / .
twinkle(s) / difference(s)

- to what extent is second life *fake-real* or *real-fake*?
- what is the *secret* of second life?
- what role(s) do *virtual environments* play in our (human) life?

panel(s) / experience economy / opinion(s) / sphere(s) / sleep
/ play / tribe(s) / network(s) / identity / flow(s) / chart(s) / cycle(s)

question-self(s)

question(s) – *creative technology*

who am i?

- skill(s) –
- knowledge –
- theory –
- experience(s) –
- attitude –

question-success(s)

success factor(s) – iip/create: strategic research agenda

talent

technology

strike;tolerance;strike?

politic(s) / room(s)

question-thought(s)

random thought(s) – without thinking / inspiration(s)

- the aesthetics of our time – youtube 9/11
- the medium is the message – flash (skip)
- models of dissemination – (...) / viral
- creativity is contagious – involvement
- attention vs impact – peripheral, subliminal
- conventional wisdom – surprise(s)
- new media – personal expression(s)

question-workshop(s)

prepare – act/express/present – reflect

1. what was your most recent (un)creative behavior?
2. what would you like to (un)learn?
3. what do you think/feel about X?
4. how do you behave/connect with Y?
5. where did you hide (y)our dream(s)?
6. what is your favorite story?
7. why did you not tell us before?
8. what is on your mind?
9. what is under your feet?