Rise of the people

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                                  Intro
            ┌──────────┬──────────┼──────────────┐
          Libya      Yemen     Tunisia          Egypt
          │   │      │   │      │   │          │   │
       People Leader People Leader People Leader People Leader
          │   │      │   │      │   │          │   │
       Leader People Leader People Leader People Leader People
```

Intro

Libya   Yemen   Tunisia   Egypt

People   Leader   People   Leader   People   Leader   People   Leader

Leader   People   Leader   People   Leader   People   Leader   People
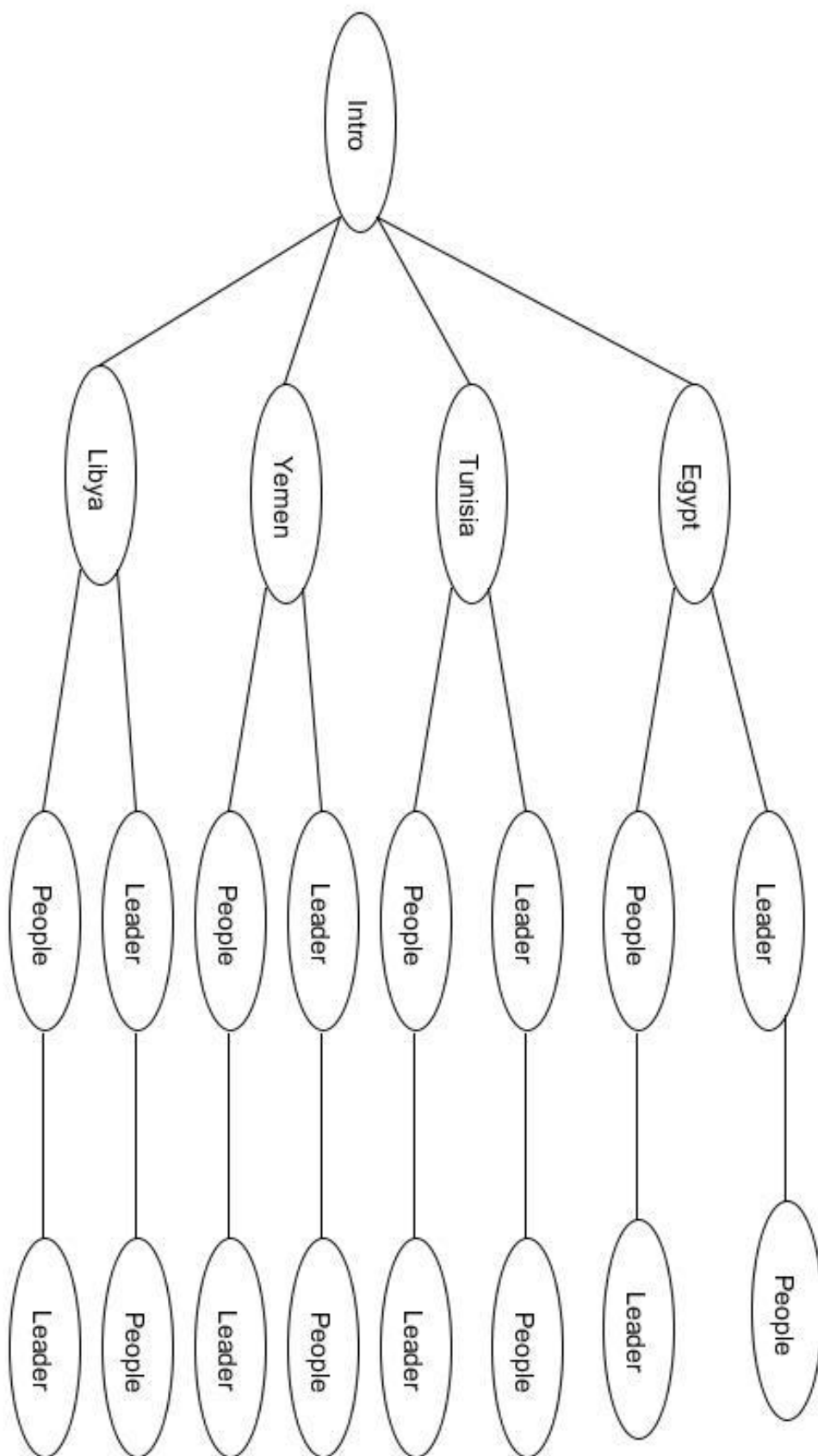
Description

As you can see we kept the story graph very simple. The ximpel app starts with an intro clip. After this intro clip the user can choose a country. When a country is chosen, we show a little "intro" clip from that country. For example with Egypt we have a short intro clip where you can see the peaceful Egypt with the dessert and pyramids.

After this clip the user has the option to choose between looking at the protest from the citizens experience, or looking at the protest from the leaders experience. We think that when a user chooses for a country, the user wants to look at the protest from both views. So after the user made a choice of which protest view he wants to look first, he has the option to look at it from the other view as well.

After this the user can just restart the whole thing to choose another country and view those clips.