Utopia

In order to describe an ideal society, we must first shortly establish the definition of an 'ideal society'. In my opinion, a society is ideal when the people living in it are all as happy as could be. This state could be reached when society stops being selfish. When all people will always put someone else's happiness above their own, people will experience the most happiness. As humankind is selfish by default, this state will most likely never be reached without intervention of some sort of code or set of rules. In order for people to live by these rules, they must be enforced.

Transportation is largely based on public transport. Personal transport is largely based on a selfish construct in which people feel they are entitled to be able to go wherever they want at their own time, whatever the implications for society that may bring (pollution, traffic jams, etc). Utopia has a well-working public transportation system that gets everyone where they need to be.

In Utopia, nobody overspends. People buy what they can afford. People use what they can miss. Nature is only being destroyed by humankind for as much as it can bear. For example, only a percentage of all trees are being torn down and the same amount of trees is planted back, to make sure all forests don't shrink in size.

In order to keep society motivated to make an effort in life and work hard and thus ensuring society doesn't decay. This will result in a salary difference. However, this gap will not be allowed to become too large. Everyone who can work will be motivated to work as much as they can and to the best of their abilities. Sufficient help and care is offered to those who can't take care of themselves.

The best way to motivate people to learn more is to make learning fun. Gamification is a great tool for this. In an ideal society, learning is very much fun, useful and rewarded. The more people learn and people put this knowledge to action, the more the society will thrive.

The moral code in Utopia is to always put someone else first. If selfishness can be contained as much as possible, this would eliminate the vast majority if issues that occurs in the current world.