



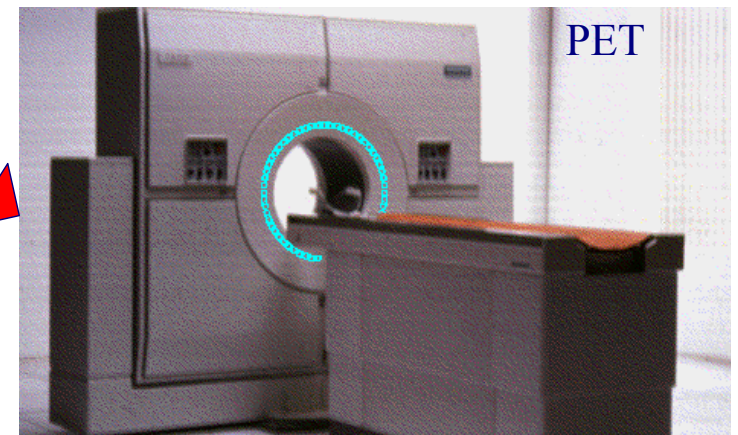
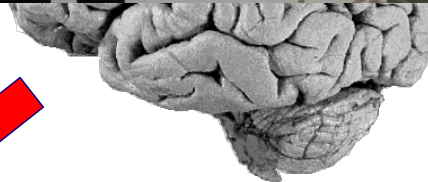
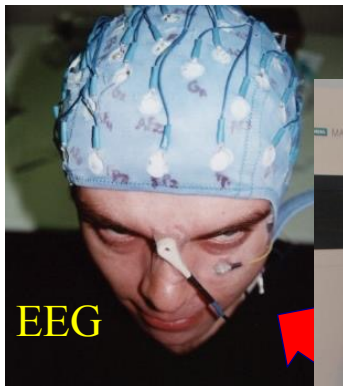
VU University  
Medical Center  
Amsterdam



## Mathematical modelling in medicine and industry

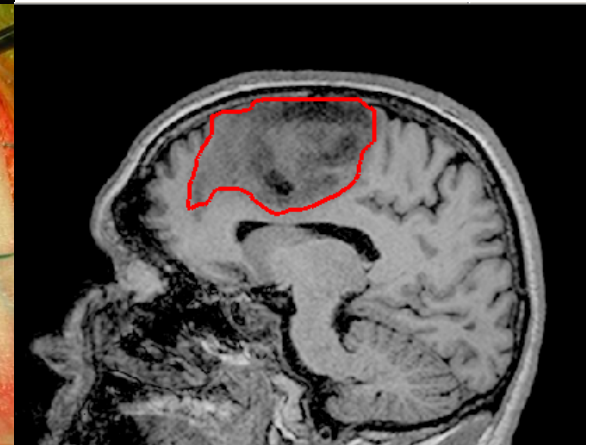
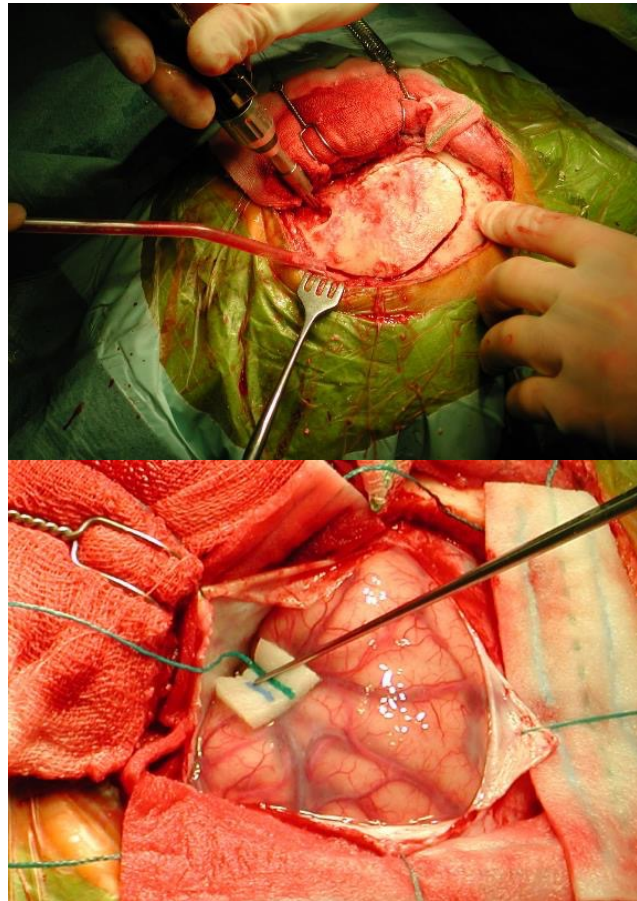
JC de Munck  
PostNL  
Den Haag

# Brain Imaging





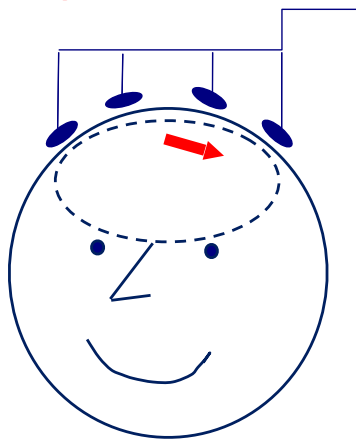
# Brain Imaging



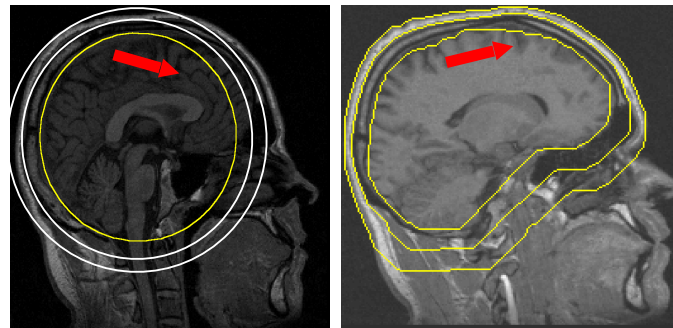
Brain imaging has many practical applications in medicine: neurosurgery, neurology, radiology and radiotherapy.

# Brain Imaging

Dipole model

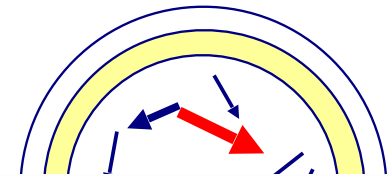


Conductor model



- Poisson equation
- Numerical methods
- Image processing
- Shape analysis
- Algorithm design and implementation

Noise model



Where is the source?



You need inspiration...

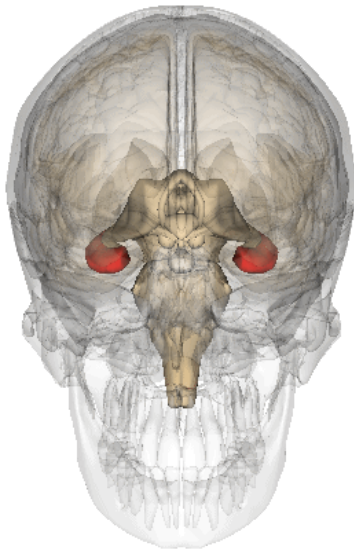


... and excellent teachers





# The hippocampus



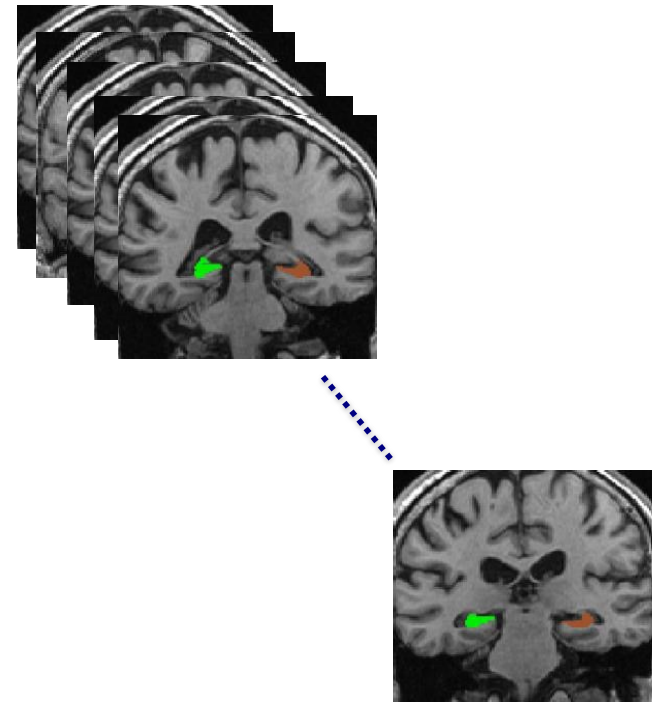
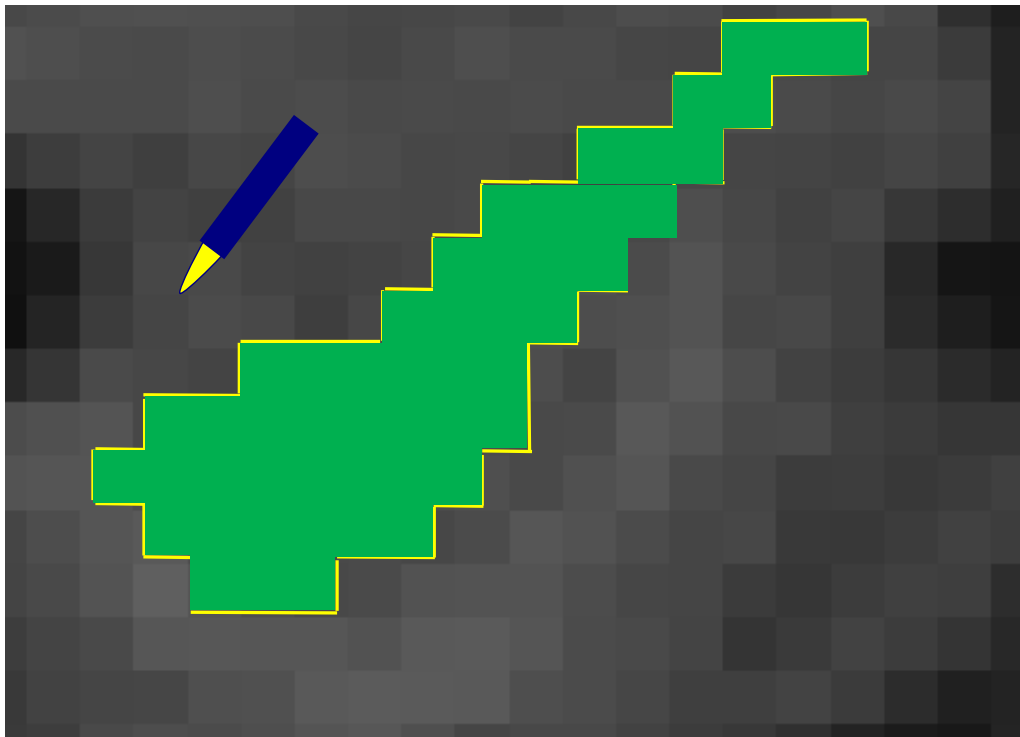
“hippo”:  
“kampos”:

horse  
sea



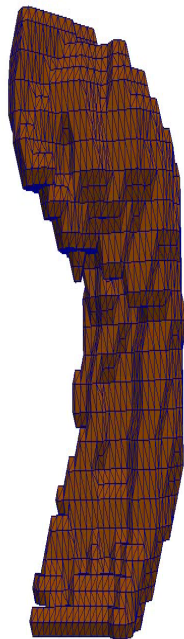
Radiology: Assess disease progression.  
Radiotherapy: Make hippocampal sparing  
treatment plans in whole brain  
radiation therapy.

# The hippocampus





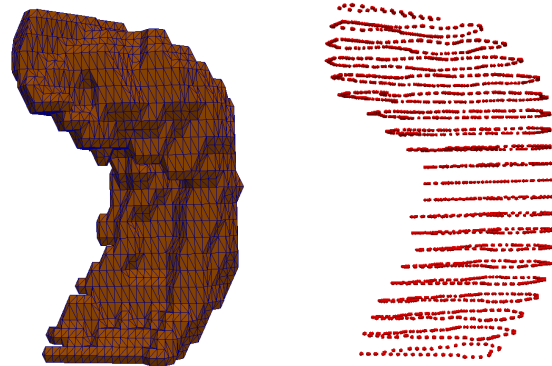
# Hippocampus delineation



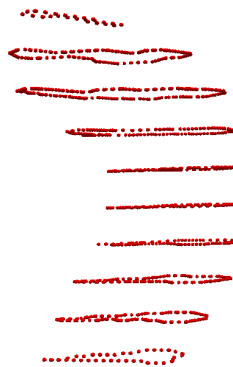
Manual hippocampus segmentation takes 2 h for a trained expert.

# Surface reconstruction

All 21 contours



10 Contours



7 Contours



4 Contours



Potential time reduction:

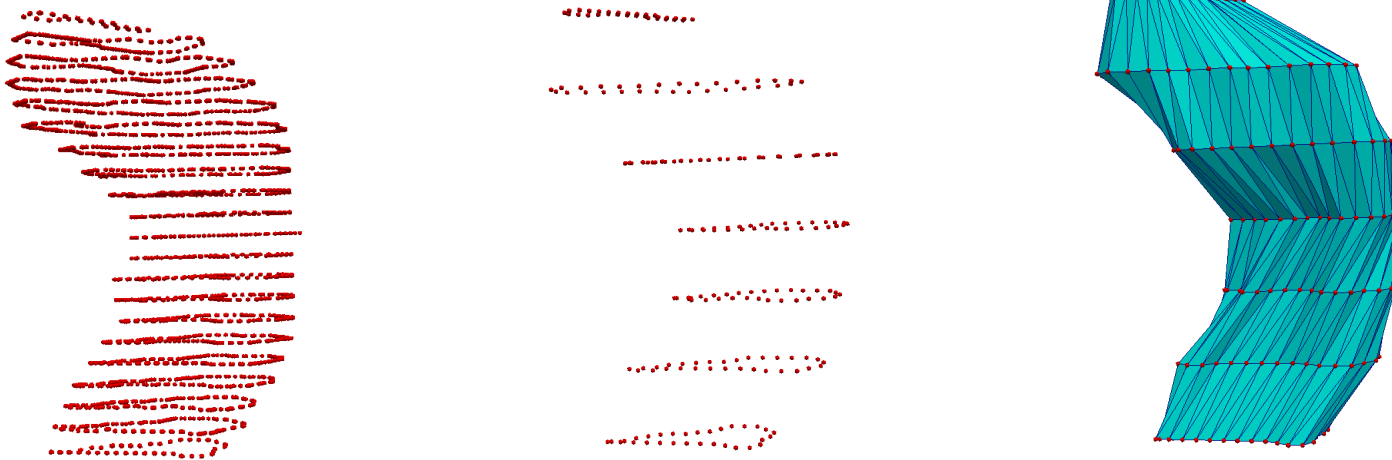
~50%

~65%

~80%

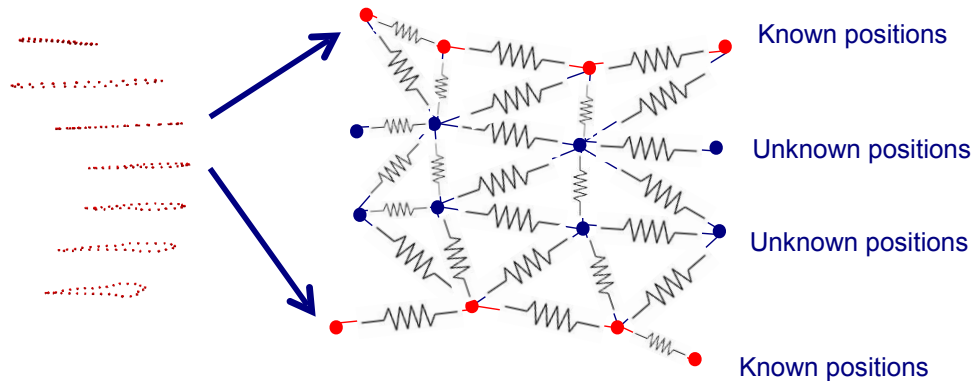


## Straight line connection



Reconstruction by straight lines leads to inaccurate results and self intersections.

# Surface reconstruction



Reconstruct surface by imposing force

$$\sum_m L_{n,m} x_m = 0$$

$$\sum_m L_{n,m} y_m = 0$$

$$\sum_m L_{n,m} z_m = 0$$



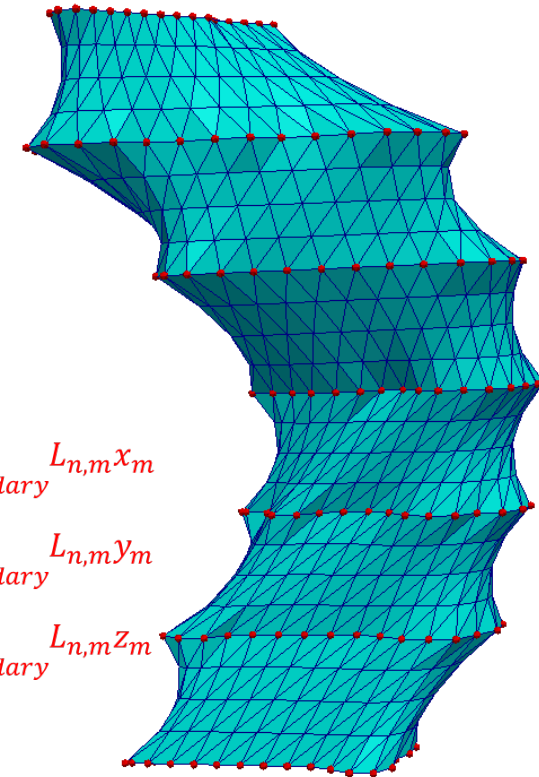
$$\sum_{m \in \text{Interior}} L_{n,m} x_m = - \sum_{m \in \text{Boundary}} L_{n,m} x_m$$

$$\sum_{m \in \text{Interior}} L_{n,m} y_m = - \sum_{m \in \text{Boundary}} L_{n,m} y_m$$

$$\sum_{m \in \text{Interior}} L_{n,m} z_m = - \sum_{m \in \text{Boundary}} L_{n,m} z_m$$

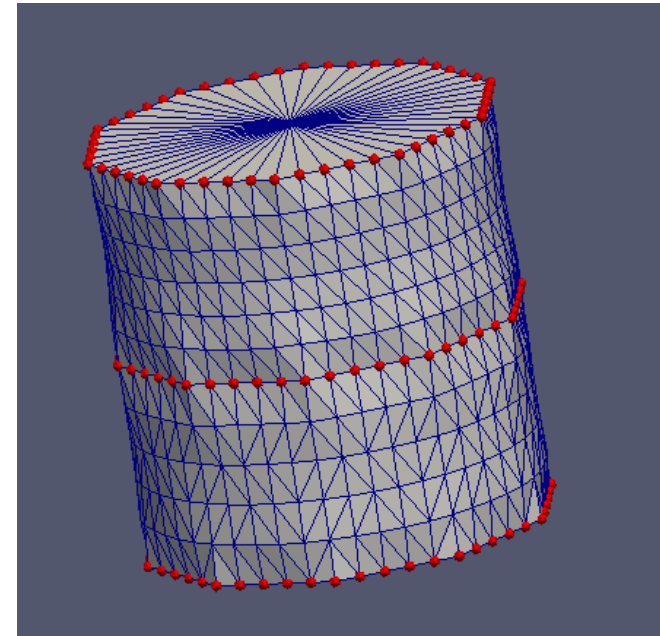
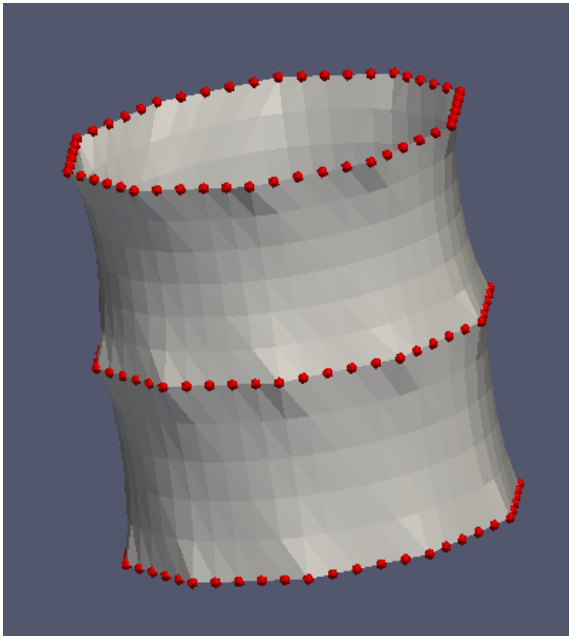
Laplacian matrix

$$L_{n,m} = \begin{cases} 1 & \text{if } n=m \\ -1 & \text{if } v_n \text{ is adjacent to } v_m \\ 0 & \text{otherwise} \end{cases}$$





# Surface reconstruction



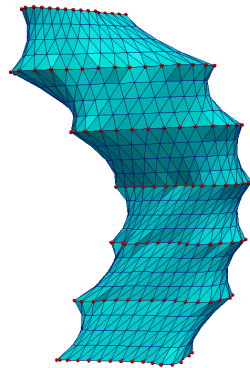
Minimizing squared mean curvature seems to work, but computationally it is very slow

# Time for help!



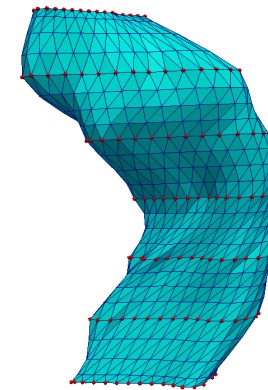
# Surface reconstruction

$$\begin{aligned}\sum_m L_{n,m} x_m &= 0 \\ \sum_m L_{n,m} y_m &= 0 \\ \sum_m L_{n,m} z_m &= 0\end{aligned}$$



Minimum area reconstruction

$$\begin{aligned}\sum_m L_{n,m}^2 x_m &= 0 \\ \sum_m L_{n,m}^2 y_m &= 0 \\ \sum_m L_{n,m}^2 z_m &= 0\end{aligned}$$

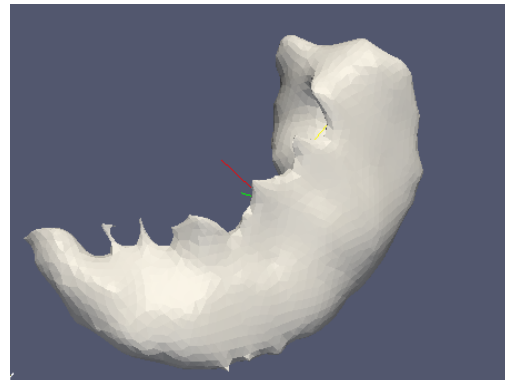
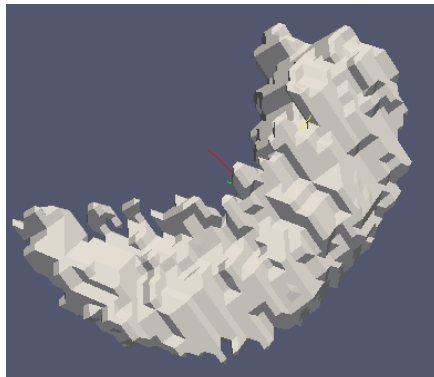


Minimum *curvature* reconstruction

Systematic comparison shows that 7 contours are sufficient for accurate surface reconstruction of hippocampus.



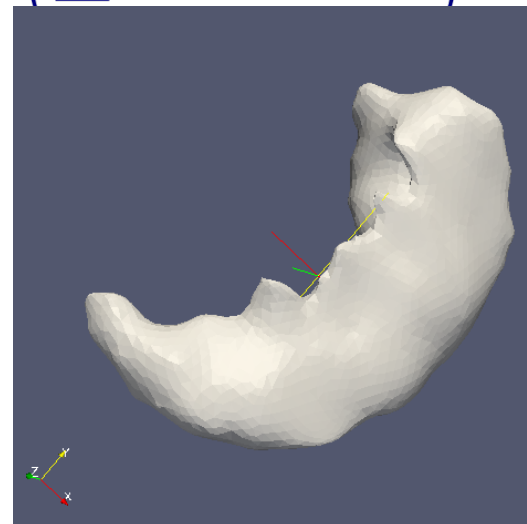
# Surface smoothing?



$$L_{12}(\xi, \eta, \zeta) = \xi^T M \xi + \eta^T M \eta + \zeta^T M \zeta + \mu \left( \sum D_{nn}^{inv} \|v_n - x_n\|_2^1 \right)$$

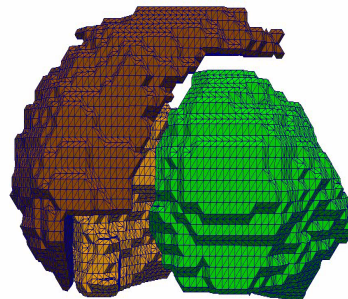


smoothing

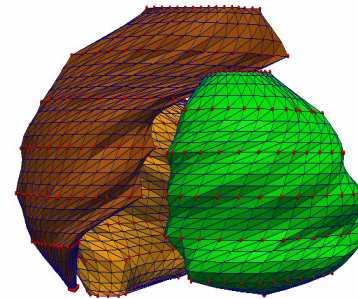


# Further applications

Manual



Reconstructions



Brown:  
Green:  
Orange:

Caudate  
Thalamus  
Putamen

Surface reconstruction from sparse delineations also proved very useful for fast delineation of other brain structures.

# All's well that ends well...

VRIJE UNIVERSITEIT

## Surfing the Hippocampus Wave

ACADEMISCH PROEFSCHRIFT

ter verkrijging van de graad Doctor of Philosophy  
aan de Vrije Universiteit Amsterdam  
op gezag van de rector magnificus  
prof.dr. V. Subramaniam  
in het openbaar te verdedigen  
ten overstaan van de Faculteit  
van de Faculteit  
op donderdag



door

Fabian Bartel

geboren te Haselünne, Germany



€ 90.000



## ... but a new start in industry.

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- $10^6$  parcels per weekday
- $7 \times 10^6$  letters per weekday in Benelux
- $3,8 \times 10^4$  employees
- Largest transporter of The Netherlands
- Exists for > 220 years

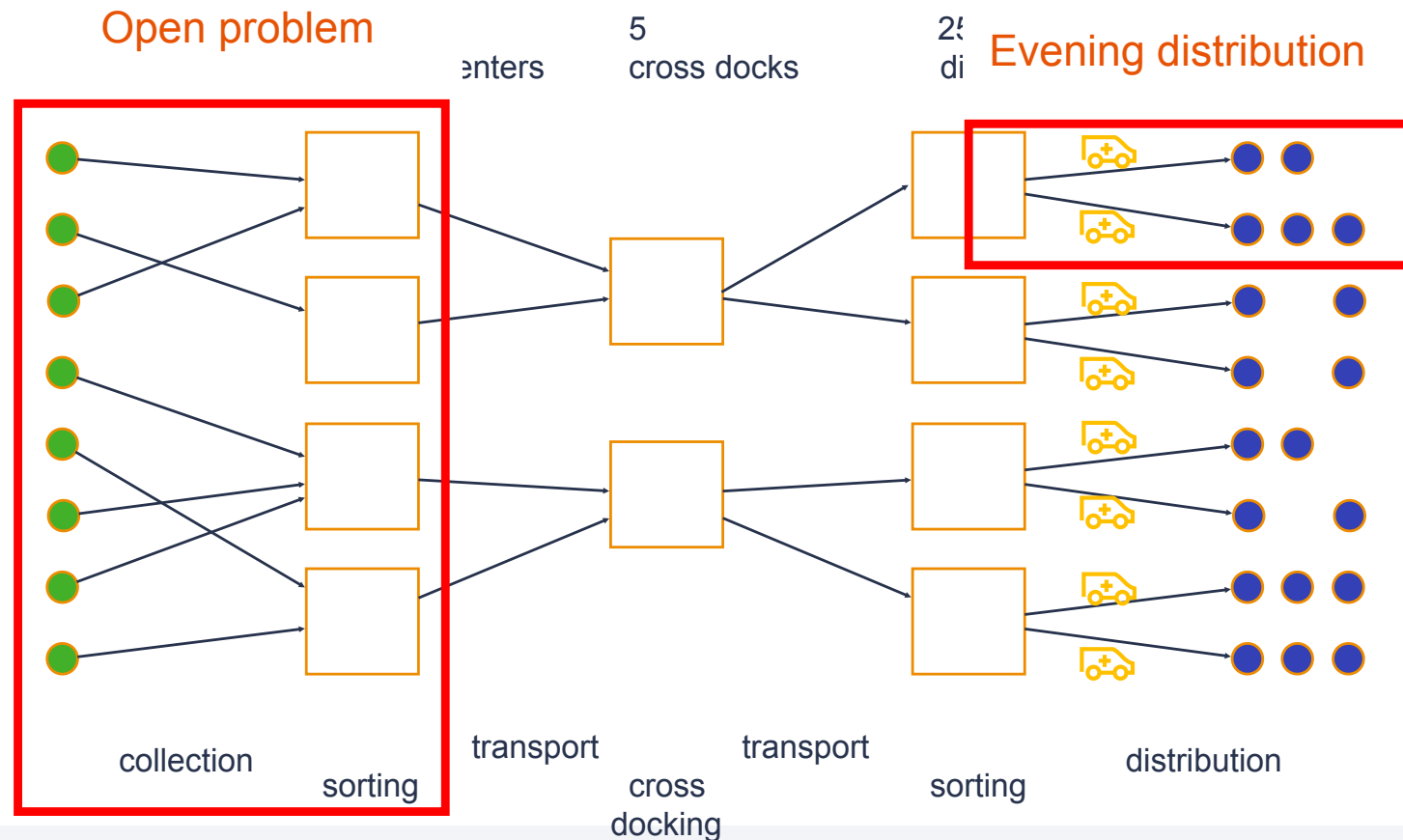


To handle these amounts of volumes in an increasing market of parcel and decreasing numbers of letters, PostNL has decided to make itself a data driven organization, with data awareness and **data science** in all aspects of its business.

# Complex logistics



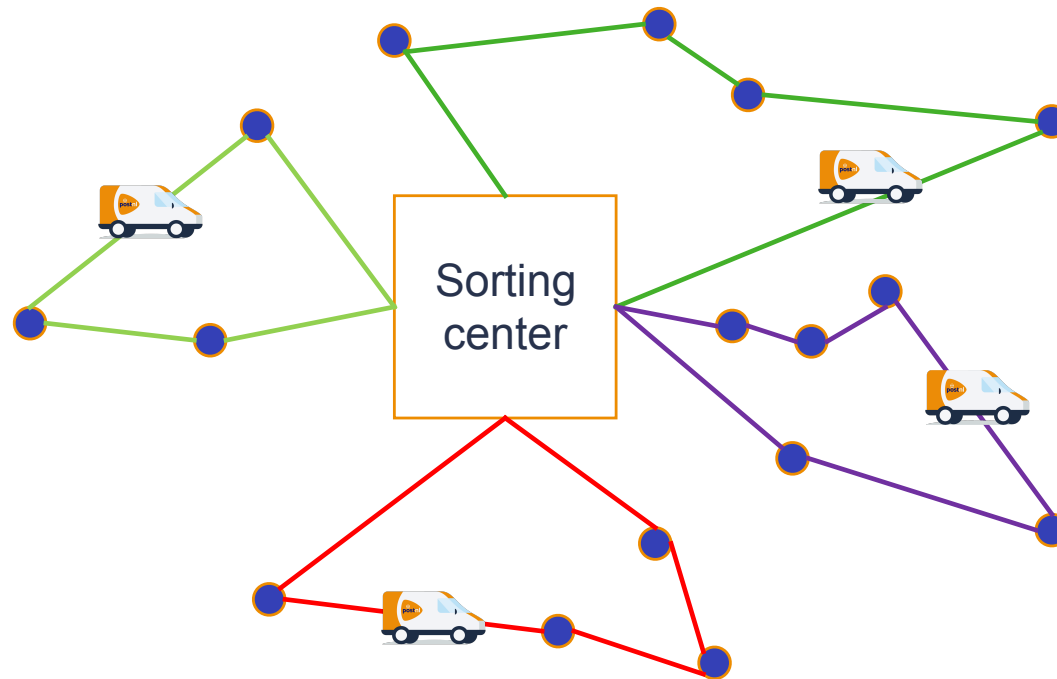
# Complex logistics





# Evening distribution

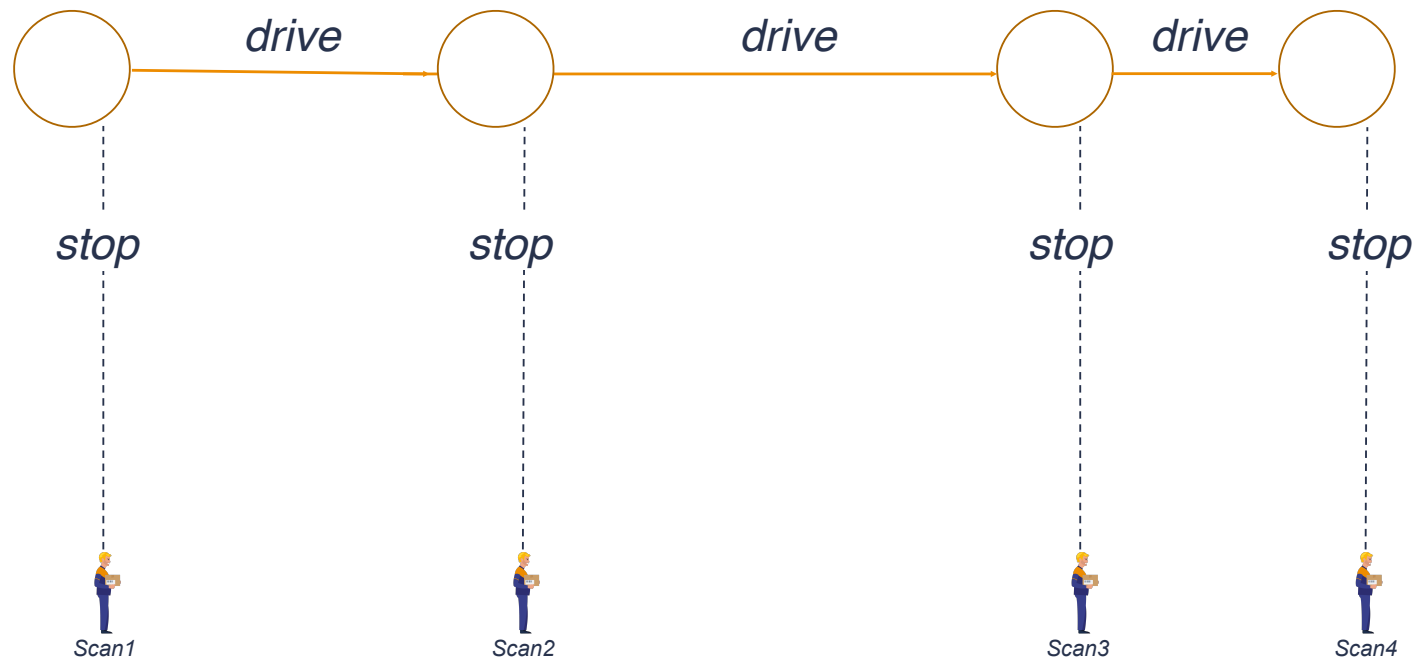
● consumer



The MVRP: Given all time distances and all stop times and time constraints. How many cars are needed? Which routes are optimal?

# Evening distribution

Business question: can you extract reliable stopping and driving times from **scan data**?

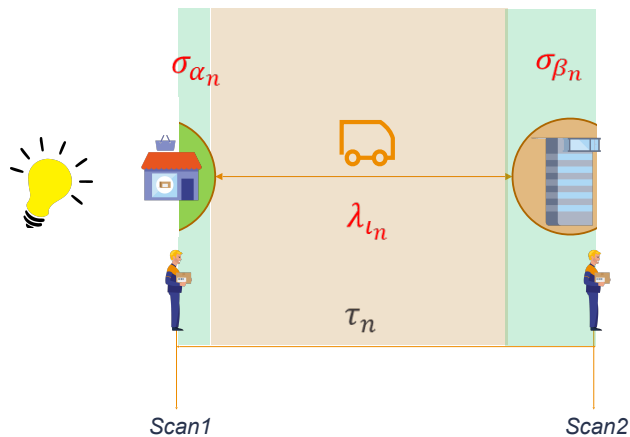
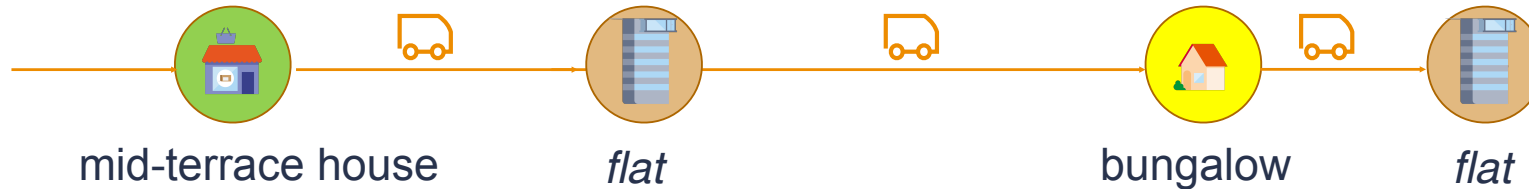


Assumption 1: stop time depends on building type.

Assumption 2: drive time is a correction factor on OSRM per postal code.

# Evening distribution

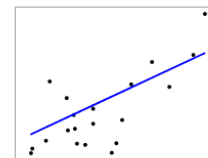
Business question: can you extract reliable stopping and driving times from **scan data**?



one of the milion segments



$$X\theta = y + \varepsilon$$



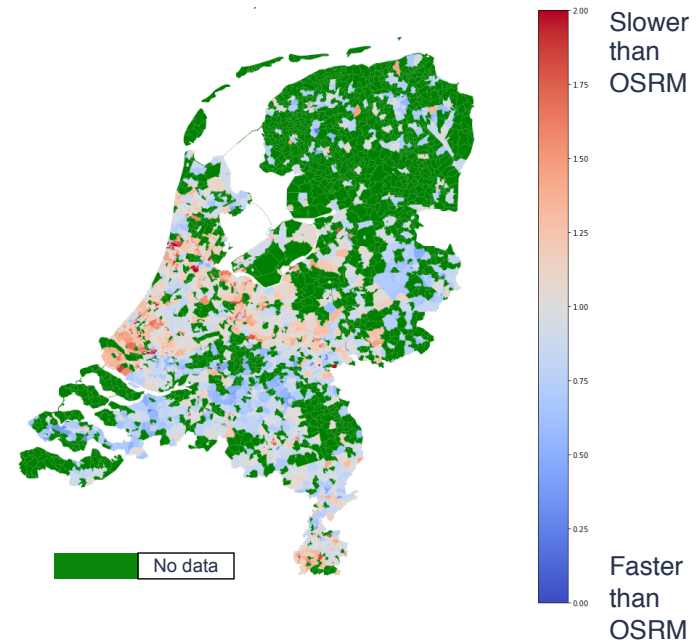


# Results evening distribution

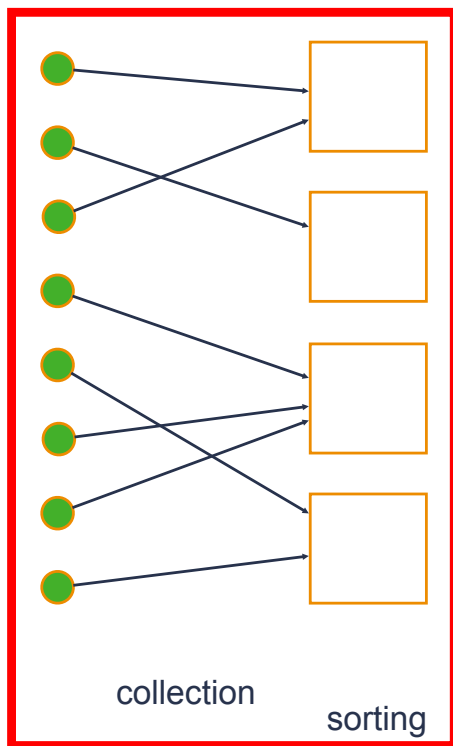
## Stop times per building type

	Building type	Stop time	sigma
	Eengezinswoning zonder tuin / Hoekwoning	02:38 min	4 sec
	Woning met tuin / Etage woning	02:58 min	2 sec
	Boerderij / Agrarisch met woongedeelte	02:59 min	3 sec
	Eengezinswoning zonder tuin / Etage woning	03:10 min	5 sec
	Hoogbouw / Flat-appartement	03:48 min	1 sec
	Bejaardetehuis / Doelgroepwoning	4:17 min	4 sec
	etc	etc	etc

## Drive times compared to Open Street Map



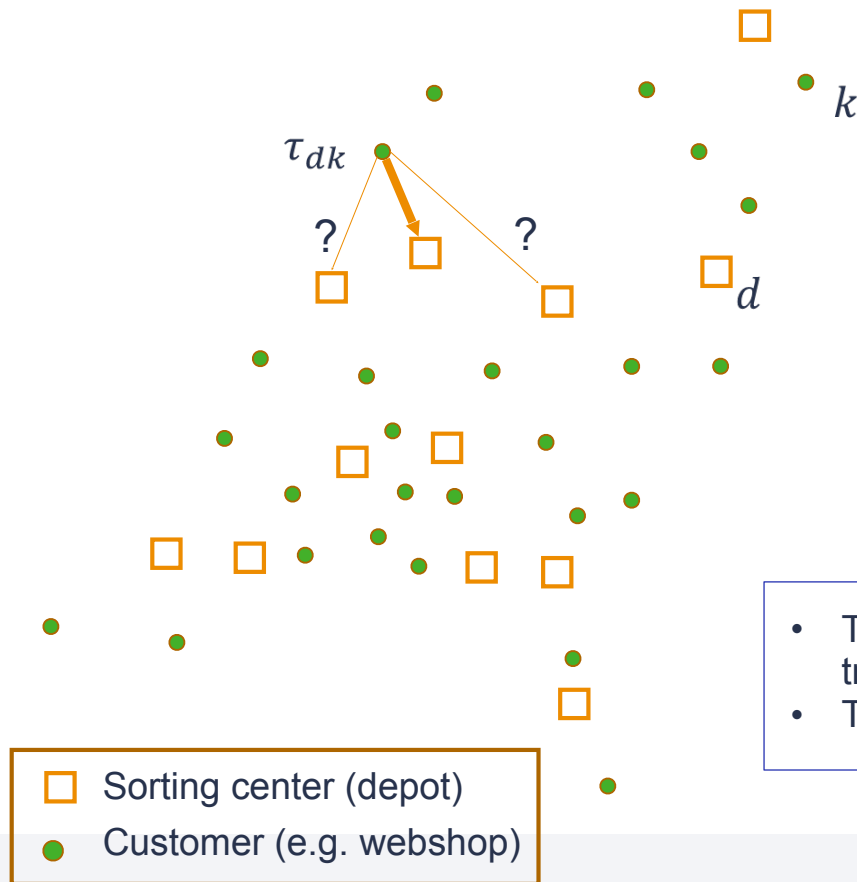
# Open problem



Joost, where are you?

To which sorting center should each customer ideally be connected?

# The depot allocation problem



- Transportation costs are proportional to travel time and volumes per customer.
- There are more customers in the south.

# The depot allocation problem

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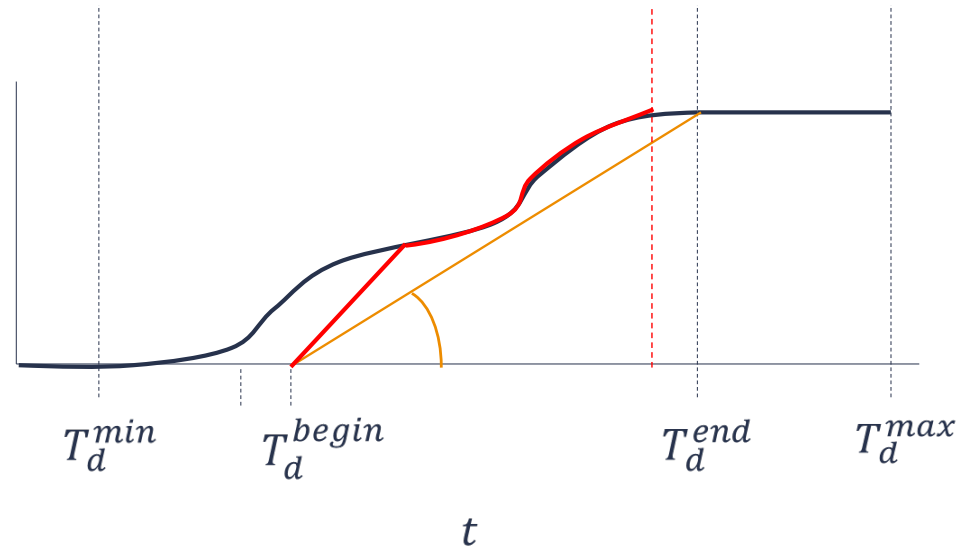
- There is a maximum number of 840 parcels per hour per belt that can be added to the sorter.
- Sorting costs are proportional to number of conveyer belts and sorting time.

# The depot allocation problem

Cumulative number of parcels  $a_d(t)$



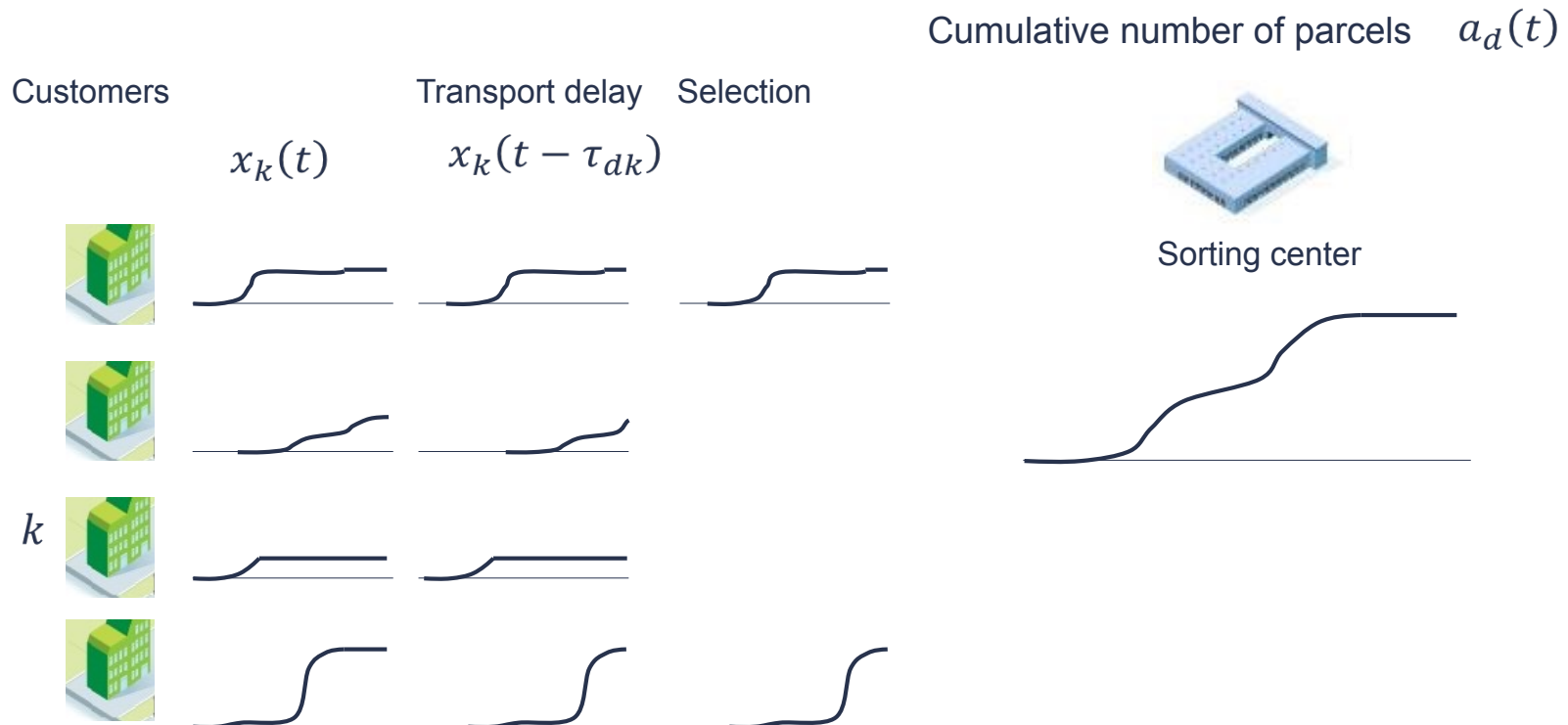
Sorting center



For a given number of conveyor belts (and labor) the minimum sorting costs can be graphically derived from the supply curve  $a_d(t)$ .



# The depot allocation problem



The supply curves  $a_d(t)$  depend on transport delays and allocation of customer to sorting center.

# The depot allocation problem

The depot allocation problem is to assign customers to depots (sorting centers) such that the total cost ( $J_T + J_S$ ) is minimum.

$$a_d(t) = \sum_k f_{dk} x_k(t - \tau_{dk})$$

Supply line at depot  $d$

$$f_{dk} \in \{0,1\}$$

Unknown allocation

$$J_T(f_{dk}) = \lambda_T \sum_k f_{dk} x_k(\infty) \tau_{dk}$$

Transport cost

$$J_S(f_{dk}, n_d) = \lambda_S \sum_d n_d (T_d^{end} - T_d^{begin})$$

Sorting cost

$$n_d \in \{0,1, \dots, 12\}$$

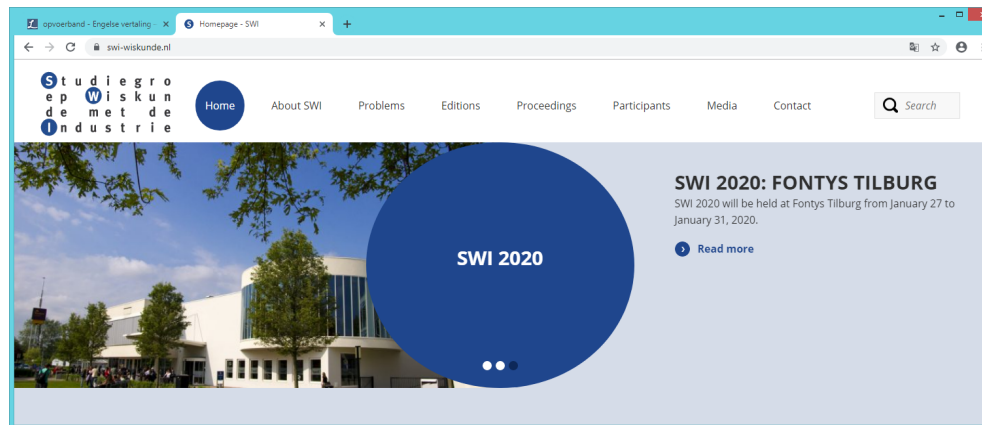
Unknown number of conveyer belts



# The depot allocation problem

Further improvements:

- Add constraints on number of truck docking positions
- Allow connection of customer to multiple depots
- Save costs when not using certain sorting centers
- Include transport process more realistically in the model
- Etc, etc, etc.



There are many refinements possible and necessary. Hopefully this leads to a versatile approach to address the collection problem at PostNL.

# Conclusion

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The weak law of mathematical modelling:  
Mathematical modelling is ubiquitous.

$$\lim_{n \rightarrow \infty} P(|Y_n - Y| < \epsilon) = 1$$

The strong law of mathematical modelling:  
If it has no mathematical model, it is not science.

$$P\left(\lim_{n \rightarrow \infty} \|Y_n - Y\| < \epsilon\right) = 1$$