

Faculty of Sciences

Date	Our reference	Enclosure(s)
30/10/08	AE-30-10-08	0
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Helsinki International Artist-in-residence Programme

Subject: reference: Federico Campanale

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This letter is meant as a recommendation for Federico Campanale, with whom I had the pleasure to work together in one of my courses, of which you will find details below.

Let me first introduce myself. For many years I have been coordinating the multimedia curriculum at VU University, as well as doing research and teaching in the area of software engineering, multimedia and game development, about which I published many papers and two books. Recently, I obtained a professorship *New Media* at Twente University in the Netherlands, to set up a curriculum *Creative Technology*.

In 2005 I invited Federico Campanale as a guest speaker for my course Visual Design¹ at the VU University Amsterdam. Since he showed to have an excellent rapport with the students, I asked him to take over the first part of the course, in a period when I had to travel abroad. Students were very pleased with the individual contact and the comments that Federico Campanale gave on the work for the first assignments. This was a reason for me to invite him as a regular guest lecturer from 2006, where we presented the course together, with Federico Campanale in a clearly identifiable role as both artist and co-educator.

From my own artistic background and my current interests in interactive video², Federico's work is of particular interest because he finds very appealing ways to translate societal patterns in aesthetic structure(s), using a personal way of combining storytelling with what I would like to call canonical imagery, expressing universal characteristics of human existence using anecdotal scenes of daily life.

It is my intention to involve Federico Campanale also in my future courses in Visual Design as well as to be developed courses for Creative Technology.

Concluding, based on my experiences during our collaboration, I can recommend Federico Campanale warm-

¹www.cs.vu.nl/~eliens/design

²ximpel.net

heartingly as a guest at your Institute. Hopefully this information will be helpful to you.

best regards,

Anton Eliens

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