

Project Utopia

First of I will explain what the environment will look like. I imagine there will a lot of skyscrapers as space will be scarce. But these buildings aren't just filled with apartments, they will be something like small towns. They will have shopping malls, parks, offices and generally everything you find in a decent sized town. You can compare them to [Taipei 101](#) where you can find everything from offices to shops to clubs.

Because you pretty much have everything you need within the same building, cars and highways will become obsolete for individuals. Companies might need them for transportation, but 'ordinary' people will travel by underground trains from building to building. These trains will be fitted with multiple interactive screens so the commuters can read today's news, check their email or play a game or two.

Now the area surrounding the buildings will not be a barren wasteland. You will of course need space for factories, warehouses and farms (if they still exist), but there will also be plenty of room for leisure activities. Parks, plenty of biking lanes and man made beaches for example. This is possible because we now have a lot more people and businesses on the same block.

When it comes to organizations and incentives I don't expect a lot of change. Money will still be a driving factor, but the way money is earned will of course continue to change because with a world that create more and more intelligent systems, there are bound to be people who will think of yet another application for these systems. So I expect there will be a lot more new ventures because there will a lot more opportunities for new ideas.

In the area of rules and laws I don't expect a lot of change either. Laws will of course be updated to account for the new technology (we already need new laws), most of it will be the same.

Moral values will have shifted to a more equal society where inequality will be fought and the people with more money will look after the poorer people in this society (be it through taxes or another solution).

Education will be revamped. I expect to see a lot of serious games in this field. From a young age children will be educated with the help of games. Playing together on for example an interactive table will both let them learn and be social. I also expect that gamification will make a breakthrough in education before it will be everywhere. Everyone gets certain objectives and they are tracked and once you complete one, you get points. Companies will love this. They'll give points for virtually anything: "Drank 0.5 litre bottle of Coca Cola today; 15 points! This is your fifth bottle this week, drink two more and get a big BONUS!" Now this isn't all bad, but we will have to look after our privacy.