Utopia Project

1. Description

Brief description of ideal society and potential role of serious games

2. TODO

As Oscar Wilde famously put it: "A map of the world that does not include Utopia is not worth even glancing at, for it leaves out the one country at which Humanity is always landing. And when Humanity lands there, it looks out, and, seeing a better country, sets sail. Progress is the realization of utopias".

· environment(s) -- facilitator(s), infrastructure

I can't imagine the ideal world entirely green or entirely concrete and glass; multiple 'worlds' interconnected, capable of sharing their beauty, where people don't have to choose between rural and urban, between tranquil and dynamic, between progress and simplicity. A perfect world would be a mix of balance, simplicity, harmony, freedom, peace, progress and evolution, knowledge, science, health, accomplishment, sustainability; a world where people have the opportunity to live both in an ecovillage and a highly developed town, to change their lifestyle without having to change their job or group of friends.

Accessible and affordable public transport service and safe infrastructure for non-motorized transport will allow the citizens to move quickly between different areas of this multi-purpose 'place'. Each area will provide a specific service and specialized highways will connect these areas. Transport would play a crucial role, providing access for people to education, markets, employment, recreation, health care and other key services.

Citizens and people in leading positions should join together to create sustainable lifestyles and an ecological civilization in which people and environment co-exist in harmony.

· (moral) value(s) -- utility, behavior(s), ethic(s)

People would be more cooperative, communicative, improve their relationships with neighbours, coworkers, etc. in order to find better solutions for problems that concern the community in which they are living. They should be encouraged to express their opinions, accept critics and criticize when needed, inform authorities when unpleasant incidents occur; an administrative institution (e.g. Citizen Service Centre) should be responsible of finding a solution for these complaints.

The 'multi-purpose' settlement allows citizens to get involved in many recreational activities, constantly being encouraged and challenged to build on previous skills and gain new ones. Community volunteering includes volunteers who work to improve community in the area in which they live (connect social, environmental, and economic boundaries).

· system(s) -- organization(s), incentive(s)

Different institutions are responsible for solving problems related to children and youth, culture and leisure, employment and integration, health and care, social services, technical and environmental. These institutions ensure that citizens have access to the resources they need (include providing training, equipment, access to mentors and coaches).

Each citizen has access to a garden-area where people are encouraged to participate in activities such as growing their food organically, use local materials for buildings, etc. combining work, recreational activities and a healthy lifestyle.

· rule(s) -- code(s) of law, civic order

Rules state that people should be treated equally; it is everyone's responsibility to help others be successful and

improve their lives.

Each area (providing a specific service: education, reaction, health) defines its own rules; companies, institutions and organizations that share the same area have to follow the same rules. Employees have similar working programs, benefits, *commitment to* duty, rewarding strategies, etc. regardless of their domain of activity. Similar areas from other settlements keep the same organization.

Video cameras watching over public spaces infringes on people's right to anonymity, but it is an effective method for creating a safety environment. In today's society a n*eighbourhood* can acquire a reputation as a 'good' or '*bad*' area; an ideal place to live should provide all citizens the same quality of living conditions.