## Serious Game 2012 VU Amsterdam Jilai Chen

## Project Utopia

In today's world there are several societies, which have the similar moral standard within each . I think there is not a simple rule to be suitable for every society to be a utopia. We all know that utopia is only an ideal society that will never be realistic, but people can still follow some basic rules to make their society to reach a certain degree of ideal ones, although these rules are different for each society.

Different societies have their own cultural background and evolution processes, therefor they build their own moral standard. Although these standards are different, but some of them are the same. For instance,

- 1.Don't steal things belonging to other people
- 2.Don't hurt innocent people
- 3.Be helpful when someone needs help
- 4. Keep the community clean

And so on... there are also some living instructions to keep people save and be away from illness, these are useful for everyone.

The problem is how to let people know these rules. The young generations always don't want to listen what their parents or the school tell them. I think serious game is one of the solutions. Playing games is one of the human nature. The players are taught some skills or getting some during the games. The computer and Internet make these games cheaper to develop and easily social interaction.