

[www.cs.vu.nl/~eliens/serious/speak-utopia.html](http://www.cs.vu.nl/~eliens/serious/speak-utopia.html)

project utopia

reading(s) dilemma(s)  
 media game(s)  
 space(s) issue(s)

play / tribe(s) / network(s) / identity / flow(s) / search / cycle(s)

let's be serious!

answer(s)

what would you do if I lied to you?

answer(s)

is (y)our study fun ?

answer(s)

what do (y)our student(s) need ?

answer(s)

... repair (y)our intellectual despair?

less is more

**serious gaming**

twinkle(s) / difference(s)

creative(s)  
 destruction(s)  
 kill(s)  
 machine(s)

utopia  
 / gamification(s) / mechanic(s) / resource(s)